

Challenges:

In the construction sector, integrating social values is crucial for fostering positive change within organizations and society as a whole. Falcon Green, a leading company in this sector, faced challenges in ensuring that all team members across departments understood the significance of social values. This understanding is vital for working toward a common goal: implementing this knowledge internally while assisting clients in achieving their sustainability objectives.

Falcon Green encountered the challenge of raising awareness among employees in all departments about the importance of social values and effectively integrating them into business processes and practices. Another challenge was ensuring that everyone comprehended the concept of social values, its pillars, and why it is crucial to implement related strategies. Additionally, the company sought tools and resources to assist clients in achieving sustainability objectives and to better understand the significance of social values in the construction sector.



Impact:

By participating in courses and webinars offered by the School on social values and their application in the construction sector, Falcon Green educated all its employees, from office staff to field workers, on the importance of these values in an easy and dynamic manner with comprehensive information. Additionally, this led to the appointment of two Fairness Inclusion and Respect (FIR) ambassadors, enhancing internal awareness and enabling Falcon Green to advise and support clients in adopting sustainable and socially responsible practices in their construction projects.



Value gained:

Collaboration with the School provided Falcon Green with a competitive advantage by showcasing its commitment to sustainability and social values. It also created positive public relations opportunities by demonstrating its leadership in driving positive change in the construction sector. Additionally, the social

Fact box



Company

Falcon Green

No of employees

40

HQ

London

Website

<https://falconggreen.co.uk/>

Main contact

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Services

Fin 2012, Falcon Green is now one of the industry leaders in Professional & Technical recruitment. As a business, we supply temp blue-collar labour, trades & plant operatives and temp or permanent professional, technical, commercial, engineering, and administrative staff.

About

We take pride in forming unique partnerships with our clients, ensuring a transparent, reliable, and bespoke service tailored to their specific needs. Our commitment to excellence in service is at the core of everything we do. Our team is composed of highly efficient, dedicated, and professional recruiters who share a common set of values. We focus on providing the highest quality service to our clients and candidates alike.

values training increased employee engagement, curiosity for more information on sustainability, and reinforced the company's culture.

Future proofing:

Falcon Green plans to sustain its partnership with the School and expand its engagement in courses and activities related to carbon reduction and FIR. Additionally, the company expects the School to continue developing resources and tools tailored to the construction sector, further facilitating the adoption of sustainable and socially responsible practices for both Falcon Green and its clients.

The collaboration with the School has been pivotal to Falcon Green's success in integrating and ensuring understanding of the pillars of social values in its operations, as well as supporting its clients in embracing sustainable practices in the construction sector. This case study highlights how the School's training and support have transformed Falcon Green's culture and business practices, benefiting all departments within the organization. Our next goal is already underway.