# SCHOL

# Case Study: Leo Workwear

# Challenges:

Leo Workwear acknowledges that the textiles industry faces significant sustainability challenges, particularly concerning environmental and ethical considerations. They recognize that high visibility garments, in particular, present unique sustainability hurdles due to their stringent safety requirements and durability needs.

Leo Workwear remains committed to finding sustainable alternatives without compromising performance. One notable initiative is their EcoViz range, which utilizes recycled polyester to mitigate the environmental impact of traditional polyester fabrics while maintaining performance standards.

Despite the challenges, Leo Workwear is dedicated to driving sustainable change and has invested in various initiatives such as



Lifecycle Assessments, emission measurements, and ISO14001 accreditation. Their team diligently prioritizes focus areas to ensure alignment with their sustainability goals.

# Impact:

Engagement with the School has proven invaluable for Leo Workwear in shaping their sustainability strategy. Keeping abreast of UK and European policies and navigating complex sustainability topics like Carbon Accounting and Environmental Product Declarations is crucial for the company. The ability to interact with experts in real-time through webinars has enriched their understanding and facilitated the development of specific and measurable action plans.

The School's learning platform serves as a valuable resource for fostering cross-departmental collaboration, generating ideas, and facilitating shared learning. By empowering individuals with knowledge and tools, Leo Workwear has identified key areas for improvement and innovation, setting clear targets for 2024 and beyond.

#### **Engagement events:**

As a team, Leo Workwear has actively participated in several webinars and workshops covering a range of topics, including Net Zero, Science Based Targets, Sustainable Procurement, and Social Value. Each webinar begins with a clear and concise introduction to the topic, providing attendees with valuable insights and guidance. Lunch 'n' Learn sessions offer condensed yet informative content,

# Fact box



#### Company

Leo Workwear

No of employees

53

ΗQ

North Devon

Website

https://www.leoworkwear.com/

Main contact

Kathy Turner

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Services

High visibility workwear

#### About

For over 40 years, we have specialised in the design and manufacture of high visibility garments. Our vast experience and technical knowledge have culminated in the most comprehensive range of ecoconscious high-visibility garments available in the UK. Leo Workwear innovates with a core focus on quality, inclusivity, and sustainability. Our signature EcoViz range now makes up 100% of new production, demonstrating our commitment to a sustainable future.



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making it easy for team members to digest useful information within a short timeframe. These educational sessions have been instrumental in expanding the team's knowledge base and fostering a deeper understanding of key sustainability concepts.

#### **Resources:**

**Assessments** – The dashboard and assessments provided by the School have proven valuable for Leo Workwear in identifying areas for growth and benchmarking our knowledge against the school's average. This allows our team to pinpoint specific topics where further development is needed. Additionally, team members have the flexibility to create personalized learning plans tailored to their individual needs, enabling them to strengthen their skills in areas of interest or importance to the company's sustainability goals.

**Action plan** – The action plan serves as a comprehensive tool for Leo Workwear, offering a holistic view of sustainability and providing the foundational elements necessary to establish a robust sustainability strategy.

**E-learning modules** – The e-learning modules cover various topics by breaking down complicated subject matter into key areas and presenting them in easy-to-understand bitesize subtopics, accompanied by relevant imagery and graphics.



# Value gained:

Leo Workwear's customers acknowledge the credibility associated with being a member of the School, further enhancing the company's reputation as the leading supplier of eco-conscious high-visibility clothing in the UK. The firm's dedication to ongoing improvement in sustainability aligns closely with its core business values. Engaging with experts and understanding sustainability drivers are deemed essential for addressing future challenges in this space.

# Future proofing:

Leo Workwear's upcoming focus for the year ahead includes increasing team engagement with the school and fostering opportunities for learning and collaboration. Leveraging webinars, e-learning modules, and workshops will enable the company to take actionable steps towards achieving sustainability targets and advancing existing projects. The goal is to foster a culture of continuous learning, innovation, and proactive engagement. Additionally, Leo Workwear aims to access further resources that facilitate idea generation across all business departments and support growth in specific priority areas outlined in the sustainability strategy.