

Case Study: Wren Kitchens Ltd

Challenges:

The two largest sustainability issues facing Wren Kitchens Ltd are resource management through the supply chain and staff upskilling & retention.

Resource Management: Efficiently managing resources like water, energy, and raw materials while minimizing waste and environmental impact is a significant challenge in the supply chain management process. Ensuring sustainability throughout the complex global supply chain involves responsibly sourcing raw materials and reducing emissions from transportation and production processes, which presents logistical and operational challenges.

Building a sustainable workforce involves creating an environment where employees are engaged, motivated, and supported in ways that contribute to both personal and organizational well-being,



while also minimizing negative impacts on the environment and society.

Impact:

As with any commodity sought by multiple organizations, the sustainable methods used through procurement are essential for ensuring corporate future proofing. Standards of POS may need to change, for example, utilizing 70% instead of 100% recycled materials based on availability.

In general, a lack of understanding of management techniques leads to uncertainty about how to proceed and what mitigation measures can be applied. The resources available to us through the school have been a valuable tool as they provide the foundation to ensure we are compliant.

Engagement events:

Wren Kitchens Ltd learned a great deal through the Net Zero and Science-Based Targets – Lunch 'n' Learn session, which enabled the company to make decisions based on a solid knowledge foundation.

Resources:

Fact box



Company

Wren Kitchens Itd

No of employees

6000

HQ

The Nest, Barton upon Humber

Website

wrenkitchens.com

Main contact

Trevor Nixon

Trevor.nixon@wrenkitchens.co m

Services

The production, assembly & finishing of kitchen furniture, to the commercial and household markets within the UK & US.

About

Wren Kitchens have been an industry leader in kitchen manufacturing for both the UK and US markets for over 35 years, and has now become the UK's fastest growing designer, manufacturer, and retailer of fully built kitchen units. We already have 110 showrooms across the UK, and plan to continue our expansion with many more.



Case Study: Wren Kitchens Ltd

Wren Kitchens Ltd found that the assessment tool and benchmarking feature provided a great way to visualize identified opportunities for improvement, while the action plan quickly outlined where these



opportunities lay. The free resources available on the Supply Chain Sustainability School website offer the upskilling required to make informed decisions.

Value gained:

Upon joining the Supply Chain Sustainability School, Wren Kitchens Ltd initially sought to showcase membership similarly to competitors. However, they quickly discovered that membership offered far more value. The platform became a go-to resource for instruction, training, and upskilling, especially after completing the assessment. This assessment served as a valuable tool, identifying weaknesses in the organization's understanding or involvement in sustainability. The subsequent action plan highlighted free courses and instructions to bridge these knowledge gaps. Additionally, the spider graph provided a visualization of the organization's benchmark against the school average, allowing for comparisons and insights.

Future proofing:

Wren Kitchens Ltd believes they could derive additional benefits from the Supply Chain Sustainability School, particularly through the ambassador learning journey. They also express interest in further involvement by being featured as a case study for future research endeavours.