

# Case Study: Morris Leslie Plant Hire Ltd

# Challenges:

At Morris Leslie Plant Hire Ltd, the company recognizes its responsibilities towards the local, national, and global environment in which it conducts its business and strives to carry out its activities in a responsible and sustainable manner. Plant hire predominantly relies on the use of diesel-powered equipment, which produces carbon emissions. To help reduce these emissions, the company annually invests in its hire fleet to maintain an average fleet profile age of 24 months, allowing it to provide customers with equipment fitted with the latest tier 5 engines, which are the most fuel-efficient engines available in today's marketplace. Most of the equipment also has the capability to run on HVO fuel, a renewable and sustainable alternative to diesel with reduced NOx, PM, and CO2 emissions. The company has also invested in its transport and service vehicles to ensure a cleaner, more fuel-efficient fleet.

# Impact:

Utilizing the resources available from the school has increased the knowledge throughout Morris Leslie Plant Hire Ltd and has enabled the company to identify where further changes could be made to increase sustainability. The wealth of information available from the school allows the company to identify new areas of potential improvement and focus points.

#### **Engagement events:**

Attending the webinars hosted by the school is a valuable resource for Morris Leslie Plant Hire Ltd, as it allows the company to develop insights into the challenges experienced across the industry and how to develop strategies to overcome these challenges. An example of this was the ability to offer a major client the opportunity to purchase carbon offsetting units to offset the carbon produced while hiring equipment from the company.

#### **Resources:**

**Assessments** – The assessment process is a good tool for Morris Leslie Plant Hire Ltd to identify where the business currently stands and where it has come from. It is a simple method for benchmarking the company's current status.

**Action Plan** – The action plan provides a good, structured method of increasing knowledge at Morris Leslie Plant Hire Ltd and has assisted in developing awareness of sustainability issues and social factors.

**E-learning modules -** The e-learning modules provide easy-to-

understand information, allowing Morris Leslie Plant Hire Ltd to continually increase its knowledge and improve its sustainability performance. Since using the eLearning modules, the company has started a program of aspect and impact assessments at each of its locations to identify potential areas for improvement.

Fact box

# **Morris Leslie**

PLANT HIRE

### Company

Morris Leslie Plant Hire Ltd

No of employees

232

HQ

Perth, Scotland

Website

www.morrisleslie.co.uk

#### Main contact

Paddy Owens

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#### Services

We hire modern plant machinery nationally; we sell exhire fleet machinery globally.

#### About

Morris Leslie Plant Hire Ltd is a family owned, Perthshire based plant hire company with 15 depots, from the North of Scotland to Southern England. We invest annually in our hire fleet to provide our customers with the most modern, technologically advanced plant and equipment in the UK.



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# Value gained:

Since joining the school, Morris Leslie Plant Hire Ltd has increased its understanding of client expectations regarding sustainability. This understanding has enabled the company to engage with new clients and win new contracts. As a result, its reputation across its client base has grown, leading to stronger relationships and increased collaborative working.

# Future proofing:

Morris Leslie Plant Hire Ltd intends to remain a member of the school and increase the availability of training resources to key members of its team as part of the company's broader training plans.