

## Challenges:

Roca Group is an organization with over 100 years of expertise, established resources, and a wealth of knowledge, continuously striving to achieve its 'triple positive impact' for prosperity, people, and the planet.

The challenges faced by Roca Group, as a large global organization, include ensuring a unified and thorough understanding of sustainability throughout the business. It is crucial to garner commitment from all subsidiaries to collectively achieve the group's sustainability goals. Additionally, operating across various product categories with different materials and processes necessitates adopting a holistic approach to embed sustainability values, which is integral to the business.

Roca Group has needed to demonstrate agility and adaptability in order to keep pace with the rapidly evolving and demanding sustainability agenda.

## Impact:

**Developing Knowledge:** Roca Group, with over 100 years of expertise, maintains a dedicated Sustainability department focused on providing valuable information and resources to educate colleagues across all areas impacting sustainability. Since joining the School, Roca colleagues have accessed a broad range of resources to enhance their existing knowledge and ensure alignment with industry standards on various sustainability topics.

**Employee Interaction:** The School's user-friendly materials and intuitive portal, featuring modules and assessments, have facilitated Roca's engagement of colleagues across the business in developing and implementing sustainability goals and practices. These resources have enabled employees from diverse departments to grasp Roca Group's sustainable ambitions, our role within the industry, and how we can optimize individual subsidiary targets.

## Engagement events:

At Roca Group, attending various webinars has proven highly beneficial. These sessions serve as informative channels for disseminating information to a broader audience and frequently feature knowledgeable and experienced guests who specialize in various aspects of sustainability.

## Resources:

**Assessments** – The assessments served as effective tools for reinforcing the content of the learning materials, enabling

## Fact box



### Company

Roca Group & Roca UK

### No of employees

Roca Group -21,000

Roca UK - 146

### HQ

Roca Group -Barcelona, Spain

Roca UK – Coalville, Leicestershire

### Website

Roca group -<https://www.roca.es>

Roca UK – <https://www.uk.roca.com>

### Main contact

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### Services

Roca Group is a leading global manufacturer of complete bathroom solutions, encompassing a wide range of product categories, such as ceramic products, bathroom furniture solutions, Bathtubs, innovative taps, showers, smart toilets and key water saving products for domestic and commercial environments.

### About

Roca Group is a global enterprise dedicated to the production and sale of solutions that cover all the needs of the bathroom space with the aim improving people's quality of life. Since it was incorporated in Gava (Barcelona, Spain) in 1917, the group has grown, extending its activity serving over 170 markets from 41 countries with 79 production plants and more than 21,000 employees worldwide.

participants to achieve a thorough understanding of the topics covered.

**E-learning modules** – The E-learning modules provided by the Supply Chain Sustainability School are invaluable resources, encompassing a wide array of sustainability topics. The content within these modules is highly informative, and their delivery is designed to actively engage participants, encouraging them to consider how the principles can be applied within their own organizations. The modules outline requirements and considerations essential for advancing the implementation of sustainable practices.

### Value gained:

At Roca Group, there is a current transition towards a circular economy in response to increasing demands for sustainability in products and operations. The sustainability committee based at Roca's head office has set clear objectives and key initiatives to achieve the company's targets of becoming a fully sustainable enterprise.

In the UK, Roca Group faces unique challenges, and membership provides them with a structured pathway for engagement. It grants access to essential sustainable materials such as conferences, workshops, individual learning opportunities, and resource sharing. This enhances the organisation's understanding of its responsibilities and enables Roca Group to demonstrate its commitment to achieving its sustainability goals to current and prospective partners.

### Future proofing:

Roca Group's future plans include ongoing engagement with the School and expanding involvement across different departments to ensure comprehensive understanding of sustainability commitments throughout the organization. They plan to participate in more webinars and workshops and to further develop their knowledge through the invaluable and accessible online modules provided by the School.