



Plant Leadership Group Business Plan

2024/2025

Focus 2024

To educate more people in the industry about reducing air quality and greenhouse gas emissions from plant and equipment

1. Upskill the industry on air quality and carbon in plant and equipment

- Promote the content we have developed through a dedicated Plant marketing campaign and through Partner News.
- Support the School's HVO group and Climate Action Group and share findings related to alternative fuels (facts, benefits, risks, certifications etc): hydrogen, grid connection, hybrid, solar, electric, HVO
- Deliver webinars throughout the year on air quality and carbon emissions related to plant and equipment.

2. Developing new learning content

- Develop a new e-learning focused on 'Sustainable Site Setup' – to cover best practice for low carbon and air quality for plant and equipment, along with wider aspects such as wellbeing.
- Develop a procurement guide to embedding the charter and minimum standards.

3. Progress and Measurement

- Review evidence and award signatory status to the Plant Charter to 12 NEW signatories (aim) *(30 in total by end of year, as all signatories have to re-apply annually)*

4. Industry Engagement

- Engage with and attend partner events where relevant, to promote the Plant Group and the Charter.

HOW DOES THE ACTIVITY SUPPORT THE 50K STRATEGY?

HOW ARE WE GOING TO GET 43% MORE LEARNERS?

<i>Activity</i>	<i>Why is this needed?</i>	<i>Who is the audience?</i>	<i>How does this benefit the sector?</i>	<i>How does this help to get people learning through the School?</i>	<i>Who can we collaborate with? (other membership organisations; trade federations etc)</i>
Upskill the industry on air quality and carbon in plant and equipment	Plant and machinery common to the industry and has large impact on GHG emissions	Fleet managers, onsite workers, sustainability, procurement	Improves learning and awareness	Awareness of resources on school and get them to complete it	Partners; NOCN
Developing new learning content	To ensure that content remains fresh and that partners find resources useful	Any school member	Upskills industry knowledge	Will develop specific learning content that will then be available on the school.	Partners; OEMs
Progress and measurement	Expand profile of minimum standards and plant charter. We have got good engagement so far but want to keep this momentum growing and raise awareness further	Companies that buy or rent plant and equipment	Signatories commit to working to the minimum standards for plant and equipment	Raises profile of plant charter . One requirement of being a signatory is that they complete learning.	Partners; OEMs
Industry Engagement	To engage externally and promote the plant group	New partners	Shares awareness about the plant group	Promotes resources and activities developed by the plant group	Partners