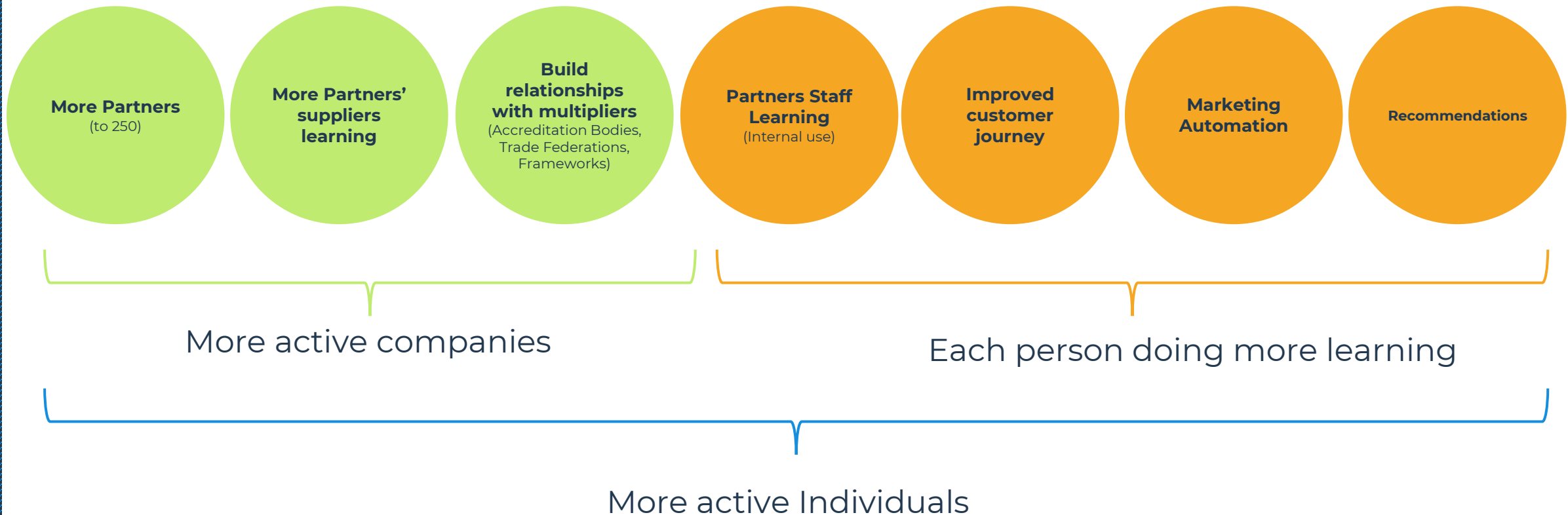


Business Planning 2024

Waste and Resource Use Group

FOCUS ON

THE HOW . . . 7 ACTIONS TO DRIVE OUR IMPACT



SCHOOL WASTE PRIORITIES 2024/25

Challenge	Solution School - Knowledge & Collaboration
<p>1. Developing and using better KPIs</p>	<div style="display: flex; justify-content: space-between; gap: 10px;"> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Partners adding their KPIs via correspondence and in anotehr session if needed</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Collaboration other Industry groups - Future Homes Hub and CWM Group. Others?</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Other School groups - collaboration</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Scope procurement framework</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Report and templates for supply chain</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">How to guide for someone who is completing hte KPI template</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Talking heads video - how the partners set KPIs and overcome practical problems. What they achieved as result</div> </div>
<p>2. Digitising waste tracking</p>	<div style="display: flex; justify-content: space-between; gap: 10px;"> <div style="background-color: #add8e6; padding: 5px; width: 20%;">Conference 20th February</div> <div style="background-color: #add8e6; padding: 5px; width: 20%;">Will attempt to secure experts from BA etc to set context. Waste businesses with digitised solutions, challenges, Opportunities</div> <div style="background-color: #add8e6; padding: 5px; width: 20%;">Communications exercise with timeline</div> </div>
<p>3. Achieving zero avoidable waste by 2030 Definition for Zero Waste to Landfill so everyone is working off the same definition and understanding.</p>	<div style="display: flex; justify-content: space-between; gap: 10px;"> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Achieving a common definition of Zero avoidable (define avoidable) waste to landfill</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Agree to generic target maybe? Quorum to agree. Milestones along the way.</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Track progress to date.</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Video - what it means and what is being done.</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Talk to CLC and Green Construction Board - Katherine Adams</div> </div>
<p>4. RPS211, and other relevant legislative updates</p>	<div style="display: flex; justify-content: space-between; gap: 10px;"> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Timeline - what's expected in next Q, year "what's on the radar?"</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Expertise for context - eg Wood Recycling Association</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Ground level education - "what should I do?"</div> <div style="background-color: #add8e6; padding: 5px; width: 15%;">Webinar with Streetworks UK?</div> </div>

FOCUS 2024

To encourage improved waste and resource efficiency performance by improving knowledge, practice, measurement and targeting.

- **Improve competence, measurement and reporting**

- Continued focus on reducing whole project lifecycle waste in support of the zero avoidable waste to landfill objective
- Improve understanding, adoption and use of waste hierarchy and the circular economy
- Continued focus on packaging optimisation and single use plastics reduction
- Use impetus of imminent implementation of digitised waste tracking to promote benefits of more effective reporting and measurement
- Work with partners, members and stakeholder organisations to develop improved and effective KPIs for current or future use

- **Collaborate with other School groups**

- Ensure geographical (Scotland, Wales, Northern Ireland, England) and all sector priorities are considered
- Engage with leadership groups to promote waste and resource use group priorities
- Develop trade specific learning (learning pathways or virtual training) on carbon reduction/net zero

- **Ensure training and awareness programme is relevant and inclusive**

- Deliver core workshop/webinar programme, add in relevant additional topic matter and engage partners and members in development and delivery of this training
- Partners to assign relevant learning (via the School's LMS / Learning Pathways or their own) to their workforce and supply chains
- Ensure that supply chain needs are prioritised and that all key legislative and policy updates are covered in training and communications

- **Industry engagement**

- Develop and grow relationships with regulators, industry trade bodies, including ESA, CIOB, Future Homes Hub etc, to share and develop content.

Deliverables Target	Q1	Q2	Q3	Q4	Total
Active companies (xx last year)					
Active individuals (xx last year)					
No. of Partner priority supplier lists (xx last year)					
Learners @ training (xx this year) (Number of individuals attending training and webinars)	320	320	820	320	1780
Virtual Conferences (inc. collaboration with other groups) (Average of 500 learners @ each)			1		1
Training workshops (Average of 20 learners)	1	1	1	1	4
Webinars (1 hour) (Average of 150 learners)	2	2	2	2	8
E-learning downloads	40	60	80	80	260
Develop guidance on effective KPIs for waste and resource efficiency			1		1
Guidance for School partners and members achieving zero avoidable waste to landfill			1		1
Develop videos supporting KPI improvement and zero avoidable waste to landfill objectives			2		2
Learning pathway engagement	20	30	40	40	130
Engagement with multiplier organisation	1		1		2
Views of new resource (e.g elearning module, animation, report)				200	200

HOW DOES THE ACTIVITY SUPPORT THE 50K STRATEGY?

HOW ARE WE GOING TO GET 43% MORE LEARNERS?

<i>Activity</i>	<i>Why is this needed?</i>	<i>Who is the audience?</i>	<i>How does this benefit the sector?</i>	<i>How does this help to get people learning through the School?</i>	<i>Who can we collaborate with? (other membership organisations; trade federations etc)</i>
<p>Developing and using better KPIs. Via separate meetings with partners and other stakeholders. Develop content demonstrating acceptable, better and leading approaches. Link to digitised waste tracking and circularity agendas. Compile and publish KPI Framework and 'how to' guide for supply chain. Either standalone or as part of microsite.</p>	<p>Changes such as the push for greater circularity and the switch to digitised waste tracking will mean that it will be easier to see where and what the material is. Partners may be able to target their suppliers more easily - therefore it will be another reason for suppliers to engage with the School.</p>	<p>All School members and partners</p>	<p>The sector under performs in this area compared to other parts of the UK economy</p>	<p>Consistent promotion of better ways of measuring and monitoring will be of interest, particularly with renewed regulatory scrutiny</p>	<p>Partners, members, BRE, CIWM Cons, Demo & Excavation (CDE) RE&W Technical Advisory Group, Future Homes Group etc</p>

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<p>Developing and using better KPIs. Short partner video Explaining the importance of using right KPIs / measures / targets and what implementation means in practice. Case study video/s (maybe with a short quiz attached, to include video on benefits and implications of digitised waste tracking)</p>	<p>Changes such as the push for greater circularity and the switch to digitised waste tracking will mean that it will be easier to see where and what the material is. Partners may be able to target their suppliers more easily - therefore it will be another reason for suppliers to engage with the School.</p>	<p>All School members and partners</p>	<p>The sector under performs in this area compared to other parts of the UK economy</p>	<p>Consistent promotion of better ways of measuring and monitoring will be of interest, particularly with renewed regulatory scrutiny</p>	<p>Partners, members, BRE, CIWM Cons, Demo & Excavation (CDE) RE&W Technical Advisory Group, Future Homes Group etc</p>

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<p>Digitising waste tracking Training and awareness Programme</p>	<p>This will be a mandatory requirement for any organisation involved in the generation, handling, storage and disposal of waste from April 2025. Many will be under-prepared.</p>	<p>All School members and partners plus any new users</p>	<p>The sector already performs poorly compared to peer sectors. Major opportunity to improve.</p>	<p>There will be cross-sector interest in this topic. Learners and participants will use other resources</p>	<p>Defra and Environment Agency already committed to assisting. Need to engage with SEPA and Natural Resources Wales as well as ESA, other trade bodies etc</p>

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Promoting zero avoidable waste to landfill Guidance for School partners and members achieving zero avoidable waste to landfill - by agreed date (2030) and with agreed definitions	There is information available but there is a constant challenge to communicate this in a clear to understand "School friendly" context	All School members and partners plus any new users	The sector already performs poorly compared to peer sectors. Major opportunity to improve.	There will be cross-sector interest in this topic. Learners and participants will use other resources	Partners, members, BRE, CIWM Cons, Demo & Excavation (CDE) RE&W Technical Advisory Group, Future Homes Group etc
Short partner video Explaining importance of Zero avoidable waste to landfill and what implementation means in practice	As above	As above	As above	As above	As above

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<p>Updates on all relevant legislation and policy changes Develop timeline, liaise with industry bodies, partners etc to develop content Produce update information for School partners and members as an when relevant (Webinars, factsheets, Microsite content etc)</p>	<p>There is information available but there is a constant challenge to communicate this in a clear to understand "School friendly" context</p>	<p>All School members and partners plus any new users</p>	<p>Many changes taking place addressing waste tracking, packaging, soils etc. Vital to stay on top of these</p>	<p>There will be cross-sector interest in this topic. Learners and participants will use other resources</p>	<p>Partners, members, BRE, CIWM Cons, Demo & Excavation (CDE) RE&W Technical Advisory Group, Future Homes Group etc</p>

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<p>Plan for virtual conference Q3/4 2024/5 and deliver Digital waste tracking likely to feature again along with improving KPIs etc</p>	<p>Will be the best way to bring a number of key issues to the attention of a large audience. Thus encouraging them to look at further School resources.</p>	<p>All School members and partners plus any new users</p>	<p>Strategic issues for sector deserve strong analysis and communication via the School</p>	<p>There will be cross-sector interest. Learners and participants will use other resources</p>	<p>Partners, members, BRE, CIWM Cons, Demo & Excavation (CDE) RE&W Technical Advisory Group, Future Homes Group etc</p>

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<p>Group management and administration</p>					

WHAT ADDITIONAL RESOURCES ARE NEEDED?

<i>Activity</i>	<i>Why is this needed?</i>	<i>Who is the audience?</i>	<i>How does this benefit the sector?</i>	<i>How does this help to get people learning through the School?</i>	<i>Who can we collaborate with? (other membership organisations; trade federations etc)</i>	<i>Resources required (£)</i>
Option for (3x) partner and supply chain focused videos - "Bite sized" video content- e.g. brief explanation of waste hierarchy and short quiz attached to ensure the viewer had been listening	Waste and resource efficiency practice and culture in the whole value chain remains a problem	Any School member or partner	Easy to disseminate practical and durable resources to help the sector improve its standing and performance	Users are more likely to access short easy to understand resources than longer content. The videos will be durable if the content is well chosen.	Partners, members, regulators, and trade bodies to gain multiple perspectives	at £2,100 each £6,200 (plus additional costs TBC if quiz included)
Intro to waste and FM waste e learning will need update for digital waste tracking	Change in legislation	All users of e learning	Essential School resources used in learning pathways etc	Reinvigorates current e learning for a new audience	Partners, regulators, trade bodies – could include video content if commissioned.	Budget TBC – estimate 50 percent of cost of new module x 2 £15,000