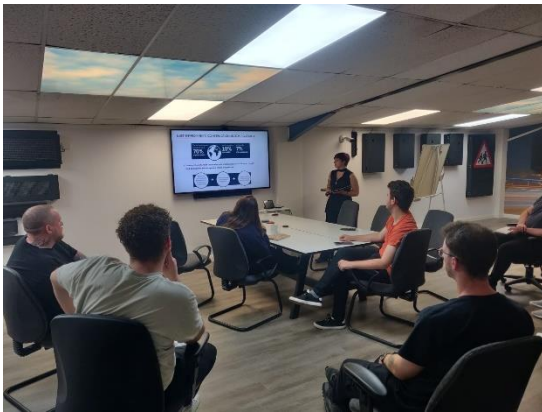


## Challenges:

One of the biggest challenges faced by Stocksigns Ltd around ESG has been employee awareness. While it is beneficial to make operational and procedural changes that reduce carbon emissions, these efforts can fall short if staff are not fully informed. It was imperative for Stocksigns Ltd that all team members understand why each aspect of ESG is important and what steps can be taken to ensure both the planet and the people thrive.

Many of the company's key customers are currently working towards their own sustainability goals and are beginning to look to their supply chain for further carbon emission reductions. As such, Stocksigns Ltd recognized the need to gain additional knowledge and insights to align its sustainability journey with that of its customers.



## Impact:

Stocksigns Ltd has found the resources available on the School's website to be invaluable in developing a comprehensive training plan for its internal teams. By utilizing these online resources, the company has conducted various training sessions, including an Overview of ESG/CSR, Sustainability as a Sales Tool, Social Value training, and The Challenges of Sustainable Construction.

As a result of this training, the staff at Stocksigns Ltd are now more engaged with the company's sustainability and social value initiatives. The sales team, in particular, has become better equipped with the knowledge to provide sustainable signage solutions that meet the needs of customers.

## Engagement Events:

Stocksigns Ltd has attended several engagement events, including supplier days, training workshops, and webinars hosted by the Supply Chain Sustainability School. The SCSS workshops and webinars often use Menti, a tool that the company has now implemented in its internal training sessions. The interactivity and competitive nature of Menti ensure that everyone pays attention

## Fact box



### Company

Stocksigns Ltd

### No of employees

30

### HQ

Redhill, Surrey

### Website

[www.stocksigns.co.uk](http://www.stocksigns.co.uk)

### Main contact

Kelly Spear

[kelly@stocksigns.co.uk](mailto:kelly@stocksigns.co.uk)

### Services

Safety Signage Manufacturer

### About

From Fire Safety and Prohibition signs to Construction Site Safety signs, Stocksigns Ltd has been manufacturing high-quality safety signage since 1955.

Supplying signage to the Construction, Facilities Management, Rail, and Manufacturing Industries. Our accreditations, such as Constructionline (Gold Members), RISQS, and ISO 9001 allow us to manufacture the highest quality signs *in-line with all regulation and guidance required.*

and retains information while having fun, making the training more effective and enjoyable.

## Resources:

**Assessments** - The assessment process has been a valuable tool for Stocksigns Ltd, offering a way to benchmark performance against other members of the School and the broader sector. It has helped the company identify areas where it excels and where further consideration is needed, guiding its efforts to improve sustainability practices.

**Action Plan** - The Action Plans provided by the School have been particularly useful for training purposes. They highlight areas that are not currently the company's strongest suit, helping shape the next steps in the internal training plan. This has been crucial in ensuring that the team continues to grow in their understanding and implementation of ESG principles.

**E-Learning modules** - The wide array of e-learning modules offered by the School on various ESG topics has been extremely beneficial for Stocksigns Ltd. Some modules that have been particularly useful include Introduction to Climate Change and Carbon, Building the Business Case for Sustainable Construction, and The Circular Economy. These modules have broadened the team's understanding of each topic, bringing new ideas on how to make the business more sustainable and how to align more closely with key customers to collaboratively build a better world.

## Value gained:

With the help of resources from the School, Stocksigns Ltd has been able to consistently improve its sustainability strategy, reduce its carbon footprint, and deliver social value. This ongoing commitment has not only strengthened the company's environmental impact but also enhanced its ability to win new business and retain customers, as sustainability becomes an increasingly important consideration for new and existing projects.

Many of Stocksigns Ltd's customers are SCSS partners, and through the company's involvement as a member of the School, it is now better aligned with their sustainability commitments. The staff have gained a deeper understanding of the challenges faced by these customers, which has been instrumental in developing sustainable signage solutions that meet their needs while ensuring that the company continues to provide exceptional personal service.

## Future proofing:

At Stocksigns Ltd, there is a strong commitment to developing staff, which is why the company will continue to utilize the resources available through the School for further training. Participation in workshops and webinars will also remain a priority. One of the key areas Stocksigns Ltd plans to focus on is creating more signage offerings for closed-loop recycling schemes. Additionally, the company is looking to engage in more networking opportunities to build partnerships with organizations that share similar sustainability goals.