

## Challenges:

At Viega, the complexity and interaction between different sustainability priorities present a considerable challenge. To address this, the company has identified six core fields where they drive sustainability forward, aligning with the United Nations Sustainable Development Goals (SDGs) for socially, economically, and ecologically sustainable development. These goals go beyond environmental issues and approach sustainability holistically, as does Viega.

The core goals are:

1. **Clean Drinking Water** – Viega is committed to driving solutions that ensure potable water hygiene and energy efficiency in buildings.
2. **Circular Economy** – The company focuses on ensuring that its piping systems are as durable as the buildings they are installed in, contributing to a sustainable lifecycle.
3. **Reducing Emissions** – Viega is actively working to reduce CO2 emissions by transitioning to renewable energy sources.
4. **Saving Energy** – By monitoring energy usage, Viega aims to understand and implement measures to improve energy efficiency.
5. **Mobility** – The company is converting its vehicle fleet to electromobility to further reduce CO2 emissions and is continually working on improvements in this area.
6. **Diversity** – At Viega, diversity is more than just a commitment; it is a matter close to the company's heart, fostering a corporate culture where diversity is harnessed as a source of creative energy.



## Fact box

### Company

Viega

### No of employees

5,000

### HQ

Global HQ - Attendorn, Germany

UK HQ – Tewkesbury, Gloucestershire

### Website

Viega.co.uk

### Main contact

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### Services

Viega is a global leader in the piping and sanitation sectors; Viega manufactures 17,000 articles across 3 main product categories: Piping Technology, Pre-wall Technology and Drainage Technology. Viega can also provide CPDs, pre and post installation technical support, onsite training and BIM documentation.

### About

Viega is an expert in healthy drinking water in buildings and is one of the global market and technology leaders in the installation sector. As a quality-focused family business employing more than 5,000 people internationally, the company has over 125 years of experience in building technology. Its core areas of expertise include maintaining and developing drinking water hygiene, energy efficiency, comfort and safety in buildings. With ten locations around the world, the company group produces more than 17,000 products and systems.

## Impact:

- **Sustainability Training** – The School has been instrumental in assisting Viega in the ongoing development of its employees. The School has enabled the company to identify and address areas where sustainable knowledge may be lacking. The e-learning modules, in particular, have proven to be a valuable source of information, equipping the workforce with the necessary tools to engage with the School's resources effectively. This training empowers employees to champion the School's thorough approach to sustainability, helping Viega navigate the ever-changing landscape of sustainability practices.
- **Sustainability Benchmarking** – The benchmarking tools provided by the School offer Viega a deeper understanding of key areas that need attention. These tools deliver insightful data that drive improved sustainable outcomes for the company, enabling Viega to refine its strategies and enhance its overall sustainability performance.

## Value gained:

- **New Tenders** - Viega has observed an increasing recognition of the importance of School membership throughout the supply chain. This recognition is appearing more frequently in the tender process for projects, indicating a widespread emphasis on sustainability issues.
- **Strategic Goals** - The company's focus on sustainability, coupled with the increasing knowledge Viega has acquired, has resulted in the development of a targeted sustainability strategy. This strategy encompasses a broad array of sustainability themes.
- **Improved Processes** - In response to the learning provided by the School, Viega has been proactive in developing products and processes that align with its strategic goals. The company is installing lifelines for the buildings of tomorrow, with a commitment to preserving and enhancing potable water hygiene, energy efficiency, comfort, and safety in buildings. These efforts contribute to making some of the world's most formidable buildings more sustainable.

Viega has also enhanced its understanding of its impact by recording Scope 1, 2, and 3 emissions and undertaking life cycle assessments. These assessments aim to reduce impacts across the product lifecycle, and as a result, Viega has developed an Environmental Product Declaration (EPD) for its core range of products.

The company's goal is to make its production climate neutral by 2035 at the latest. In support of this goal, Viega has established Viega World, a digital and sustainable seminar centre. Viega World generates more energy than it needs to operate and has been certified by the German Sustainable Building Council (DGNB) with the highest rating level of "Platinum." Viega World received a score of 89.1% for its fulfilment of DGNB criteria—more than any training building before it. In line with the motto "learning from a living building," at Viega World, the training content of seminars on the topics of BIM and technical building services can be experienced up close.

## Future proofing:

Viega's objective with the School is to continue engaging with and utilising the provided resources while expanding the range of participating employees. This initiative aims to foster greater engagement within the company on sustainability topics and broaden the knowledge base of its workforce.

Viega also plans to use the results of sustainability reassessments conducted via the School as valuable indicators to guide the direction of its efforts to enhance sustainability.