

Challenges:

Coolair has seen that the biggest challenge not just within the company but the whole Air Conditioning Sector is the use of commercial vehicles and the slow growth in vehicles and charging points. The company is planning on installing charging points at its Head Office to incentivise electric vehicles for its employees. Coolair is constantly reviewing the most recent advances in electric vans in the hope of replacing its current fleet with an electric alternative in the near future.

Impact:

Coolair first joined the School in 2023 after hearing about it from one of its main suppliers, Mitsubishi. The company decided to use the online resources while completing its annual Carbon Footprint to gain better knowledge on how to achieve its goal of reducing carbon emissions year on year. Coolair recognizes that its main carbon-cutting areas are its fleet and employee business travel, and through the School, the company has utilized their resources and case studies to find interventions needed to drive its footprint down.

The company has seen other businesses use Driver Training Courses to help their drivers drive more efficiently and will be implementing these within its own operations to reduce emissions. Coolair uses specialized tracking devices on all its fleet vehicles, which helps track instances of 'Hard Acceleration' and 'Harsh Cornering' that could be raising its Carbon Footprint. The company hopes that with dedicated training, it will be able to report in real-time improvements in fleet efficiency and a reduced impact on the environment.

Additionally, Coolair has learned the benefits of producing a Carbon Footprint that includes all scopes and has been speaking with its suppliers to set out a plan where all parties can share information and work together to reduce their footprint in the industry rather than just within their own company. This collaborative effort has been included in the company's Net Zero Pledge.

Coolair has also utilised resources from the School to update its Sustainability Policy, ensuring that clear and accessible information is available for all members of staff. The company aims to create a narrative that sustainability is the responsibility of all employees and that everyone can contribute to efficiency, even in small ways, such as switching off lights in empty rooms, to foster accountability across the organisation.

Fact box



Company

Coolair Equipment Limited

No of employees

43

HQ

Dukinfield, Cheshire

Website

<https://www.coolair.co.uk/>

Main contact

sales@coolair.co.uk

Services

Design, Supply, Installation, Service and Maintenance of commercial Air Conditioning and Heat Pump Systems.

About

We were established over forty years ago in 1980, since then we have become one of the UK's leading air conditioning companies. Our specialist team of engineers and project managers work to provide a range of tailored air conditioning solutions to customers across UK.

Excellent customer service along with a strong engineering and design capability are just two reasons why our customers repeatedly choose to work with us as their preferred Air Conditioning Partner. Our work extends across the whole of the UK, delivering commercial air conditioning solutions for a diverse range of organisations. From football stadiums to shopping centres, offices to hotels, Data Centres to computer rooms, we understand that our work helps to create an inviting, comfortable environment, critical to the success of many businesses, and our services give you the comfort you require.

Resources:

Assessments – The assessments provided by the School helped Coolair gain valuable insights into where it should be pushing itself as a company and set clear targets for the future.

Action Plan – The action plan was very useful; with the various areas within the School, the action plan helped Coolair focus on specific topics without overlapping into another subject.

E-learning modules - The e-learning modules were very informative, and Coolair found them to be just the right length and content to keep their staff engaged and learning. They received a lot of positive feedback on the People Personal Plan, which was seen as very informative and contained crucial information regarding hiring labour within their sector.

Value gained:

Coolair hope that their improved sustainability policy and commitment to reducing their carbon footprint will provide them with a competitive advantage in the market. They anticipate that the wealth of knowledge developed within the company will continue to grow and propel them toward achieving their Net Zero target well before the 2050 deadline.

Future proofing:

Coolair plans to keep using the School to further assist them in their vision to achieve Net Zero and ensure accountability for not just their emissions but also those of the supplies they use daily. They hope to report changes within their fleet drivers' emissions almost immediately and believe they can pass the knowledge they have gained on to their suppliers in the hope that they, too, will utilise the School to drive sustainability within their own operations.