

## Challenges:

Forterra's biggest sustainability challenge is supporting the UK in achieving Net Zero. The company believes its products are sustainable, as they are produced efficiently, with the majority being used to provide homes that last for generations. Forterra accepts the challenge of reducing the carbon footprint of its products, but this is not easy, as nearly half of its carbon emissions come from raw materials, and the company is dependent on emerging technologies such as carbon capture to eliminate these.

## Impact:

Through its interaction with the School, Forterra has been able to validate both its company approach to target setting and how it educates staff through its internal IEMA program. The ability to check its methodology for carbon measurement against the School's e-learning modules has also proven useful.

## Value gained:

The value for Forterra in being a member of the School lies in its access to the training materials used by its customers, allowing the company to gain insight into the background of sustainability-related enquiries. Forterra has an ambition for all key personnel within the business to achieve a recognised IEMA qualification. To support this, Forterra has collaborated with IEMA to develop a company-specific training package. Having access to the materials its customers are using enables Forterra to sense-check its content against the School's library and incorporate any elements missing from the core IEMA requirements.

## Future proofing:

Forterra sees an opportunity for the School to enhance its flexibility by allowing members to customise action plans, such as opting out of modules that may not be directly applicable. For instance, while the quality control module offers valuable insights, Forterra already has a dedicated quality team in place to manage this aspect. Introducing the option to tailor action plans would further ensure that the training remains focused and relevant to the specific needs of each business, making the overall experience even more beneficial.

## Fact box



### Company

Forterra

### No of employees

1500

### HQ

Northampton

### Website

[forterra.co.uk](http://forterra.co.uk)

### Main contact

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### Services

Forterra is a leading UK manufacturer of essential clay and concrete building products.

### About

*Forterra is a leading UK manufacturer of essential clay and concrete building products, with a unique combination of strong market positions in clay bricks, concrete blocks and precast concrete flooring. We operate from 17 locations across England. Our purpose is to Keep Britain Building efficiently, sustainably and economically.*