

Case Study: Integra Buildings Ltd

Challenges:

One of the most significant internal challenges in achieving Integra Buildings' sustainability goals is fostering a cultural shift within the organisation and ensuring that the workforce is equipped with the necessary skills. As modular construction continues to evolve, there is a growing need for specialised training in sustainable practices, from design and production to installation.

- Impact on the industry: The construction industry is traditionally slow to change, and transitioning to a sustainability-first mindset requires significant effort in education and skill development. The challenge is ensuring that all levels of the workforce—from the factory floor to project management—are aligned with sustainability goals and understand the importance of eco-friendly practices.
- Our approach: At Integra, the importance of embedding sustainability into the company culture is recognised. The company has implemented training programs focused on green building techniques and energy efficiency, and is working to ensure that sustainability is a core consideration at every stage of the project lifecycle. Encouraging a mindset shift within the team is critical to driving innovation and maintaining leadership in sustainable modular construction.

Impact:

Access to the Supply Chain Sustainability School's extensive knowledge resources, including e-learning modules, web links, documentation, and PowerPoint presentations, has significantly impacted Integra Buildings Ltd. By providing the workforce with these valuable learning materials, the company has fostered a cultural shift within the organisation, empowering employees with the necessary skills and knowledge to tackle sustainability challenges in the modular building construction industry. This has not only enhanced the sustainability competence of the team but has also strengthened the commitment to driving positive environmental and social outcomes throughout projects. The result has been a more empowered team, producing positive outcomes that align with the commitment to sustainability and responsible business practices, aiding in continual improvement.

Engagement events:

Attending various engagement events hosted by the School, including supplier days, training workshops, and webinars, has proven highly valuable to Integra Buildings. These events provided the company with the opportunity to network with industry peers, gain insights into emerging sustainability trends, and learn from best practices across the sector. The practical knowledge and tools shared during these sessions have directly contributed to refining sustainability strategies and improving operational efficiencies.

Fact box



Company

Integra Buildings Ltd

No of employees

175

HQ

Humber Business Park, Hedon Road, Paull

Website

https://www.integrabuildings.c o.uk/

Main contact

Simon McGeachy

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Services

We design and build bespoke, offsite constructed modular buildings and steel anti-vandal solutions for a wide variety of uses, including sport, leisure, education, healthcare, office and commercial operations, as well as site and welfare accommodation.

About

At Integra Buildings, we believe passionately that modular building is the way forward for the construction industry.



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For example, after attending a recent webinar, Integra Buildings implemented new sustainable procurement practices that have strengthened supply chain partnerships and enhanced the ability to meet client expectations. These events have not only broadened the understanding of key sustainability drivers but also reinforced the commitment to continuous improvement, positioning the company as a forward-thinking leader in the modular building industry.

Resources:

Assessments – The assessment process provided by the School has been incredibly useful for Integra Buildings. It allowed the company to evaluate its current sustainability practices in a structured manner, identify areas for improvement, and benchmark progress against industry standards. The feedback from the assessments offered valuable insights that guided the company in refining its sustainability strategies and setting clear, measurable goals.

By pinpointing specific areas for development, Integra Buildings was able to implement targeted actions that have improved overall performance and operational efficiency. The assessments not only helped strengthen the sustainability framework but also provided reassurance to clients and stakeholders that the company is committed to continuous improvement and excellence in sustainable construction.

Action Plan –The action plan provided by the School has been an incredibly useful tool for guiding Integra Buildings' sustainability efforts. It offered a clear, structured roadmap for improvement, helping the company prioritize key areas and set achievable goals. By breaking down complex sustainability challenges into actionable steps, the plan has ensured that Integra Buildings remains focused on continuous improvement.

The benefits to the business have been substantial. The action plan has driven tangible improvements across several areas, including waste management, resource efficiency, and sustainable procurement practices. It has also helped align sustainability goals with client expectations, enhancing the company's competitive advantage and reputation in the market. As a result, Integra Buildings has seen increased operational efficiencies, cost savings, and a stronger commitment to sustainability across the organization. The action plan has not only provided direction but has been instrumental in embedding a culture of sustainability within the business.

E-learning modules - The e-learning modules provided by the School have been invaluable to Integra Buildings. These modules offered flexible, accessible learning opportunities for the team, ensuring that employees at all levels could deepen their understanding of key sustainability topics at their own pace. The comprehensive content covered a wide range of issues, from sustainable procurement to waste reduction, which directly aligned with the company's business needs.

The impact on the organization has been significant. The e-learning modules have enhanced the sustainability knowledge across the workforce, resulting in more informed decision-making and improved project outcomes. By equipping the team with the skills to integrate sustainability into everyday practices, Integra Buildings has been able to reduce waste, improve resource efficiency, and deliver more sustainable solutions to clients. Ultimately, the e-learning resources have contributed to a more engaged, knowledgeable, and sustainability-focused workforce, driving long-term value for the business.

Value gained:

Being part of the School has delivered a range of substantial benefits for Integra Buildings. Through access to targeted learning resources, the company has gained a deeper understanding of sustainability drivers, enabling it to align more closely with clients' evolving expectations. This positioning has



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facilitated winning new business and increased competitive advantage by offering innovative, sustainable solutions in the modular building industry.

A specific example of this impact is the improved ability to meet client sustainability requirements, which has not only enhanced Integra Buildings' reputation but also strengthened client relationships. Moreover, the knowledge gained has led to more efficient processes within operations, resulting in cost savings and reduced risks associated with sustainability compliance. Looking ahead, the company sees tremendous value in continued membership, as it will help stay ahead of industry trends, further strengthen sustainability credentials, and position Integra Buildings as a leader in sustainable construction practices.

Future proofing:

The future plans of Integra Buildings with the School involve deepening engagement and continuing to leverage the resources and learning opportunities it provides. The company aims to further integrate the School's tools into employee development programs, ensuring that sustainability remains a core competency across all departments. Additionally, there are plans to participate in more advanced training and assessments to keep pace with evolving sustainability trends and standards, ensuring that Integra Buildings maintains a competitive edge in the modular building industry.