

Challenges:

With the built environment contributing approximately 40% of global energy emissions and the social value of buildings gaining increasing importance for occupiers, landlords, and investors, the property industry must adapt to these evolving demands. Lambert Smith Hampton's ESG mission is to lead the way in the built environment, addressing social and environmental challenges through its corporate actions, client services, and supply chains.

One of the primary sustainability challenges faced by Lambert Smith Hampton, along with the broader property industry, is understanding the sources of carbon emissions. This necessitates comprehensive data collection from diverse sources, achievable only through significant stakeholder engagement, especially when assessing scope 3 emissions.

Additionally, as a consultancy, staying updated with the latest ESG developments is crucial for Lambert Smith Hampton. The company is committed to providing the highest level of ESG services to its clients, which requires remaining informed about emerging sustainability solutions, frameworks, and regulations.



Impact:

LSH is committed to continuously advancing sustainability knowledge and practices within its business and industry. This focus includes enhancing data quality and management, particularly in identifying and measuring key emissions sources. The 'COP 28 Series: Measuring and Managing Carbon' webinar was instrumental in helping the team more accurately convert utility usage into carbon equivalents. The insights gained from this webinar were pivotal in enhancing data quality, which played a key role in securing the company's fourth consecutive Planet Mark certification. The enhanced clarity from improved carbon data has also enabled LSH to pinpoint additional areas for strategic improvement to meet its SBTi-aligned net zero targets.

Engagement with the School has also been valuable in evolving client services and creating new offerings. Inspired by the Net Zero Summit 2023, LSH now incorporates whole life carbon analysis into its retrofit services. Additionally, the company has launched new Biodiversity client services that focus on Biodiversity Net Gain, including project management for beehive and birdbox

Fact box

**Lambert
Smith
Hampton**

Company

Lambert Smith Hampton

No of employees

1044

HQ

55 Wells Street, London, W1T 3PT

Website

<https://www.lsh.co.uk/>

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Services

Property Management, Building Consultancy, Property Valuation, Lease Advisory, Business Rate Advisory, Planning Applications

About

We help owners, investors and occupiers achieve their business goals with a suite of integrated services including sourcing, planning, funding, advising, managing, valuing and selling properties, across both the public and private sectors.

We are passionate about the work we do within the built environment, ensuring communities remain *connected, while relentlessly challenging the status quo.*

installations, as informed by the 'Introduction to Biodiversity Net Gain and the TNFD' session with Mott McDonald.



Value gained:

Access to the School has significantly enhanced the knowledge and skills of Lambert Smith Hampton, benefiting both its ESG team and the broader organization. The courses have bolstered the company's corporate net zero strategy by improving data management and emissions measurement—essential elements for staying on track with net zero targets and achieving third-party certifications.

The ESG & Sustainability team has gained valuable expertise, which has been instrumental in refining existing ESG services and developing new service lines. This advancement has provided the company with a competitive edge, resulting in increased fees and market differentiation.

The widespread uptake of training across Lambert Smith Hampton has heightened awareness of sustainability issues and solutions throughout the business. This increased awareness has fostered greater collaboration and cross-sales between the ESG & Sustainability Team and other departments.

Future proofing:

Going forward, Lambert Smith Hampton intends to expand its engagement with the School, encouraging participation in webinars, workshops, and events from employees across the business. The company will continue to leverage the School's resources to develop its ESG skills, allowing it to remain agile and raise its profile as a sustainability leader in the property industry.