

Challenges:

In its pursuit of sustainability, Twinfix encounters primary challenges revolving around responsibly sourcing materials, optimizing waste management, and reducing energy consumption. Sourcing sustainable materials, such as aluminum and steel, presents a challenge due to the environmental impacts associated with their extraction and processing. While the company actively seeks recycled materials to reduce its carbon footprint, it also ensures that these materials meet rigorous quality standards.

Waste management is another focus area, as Twinfix continually works to minimize offcuts and scrap during production. The company's goal is to enhance recycling efforts and repurpose materials wherever possible, further reducing its environmental impact. Additionally, Twinfix is committed to adopting energy-efficient manufacturing processes, particularly in areas such as welding and coating, to lower its carbon footprint.

By addressing these challenges, Twinfix reinforces its commitment to sustainability without compromising the high standards its clients expect. These efforts drive the company to continually innovate and refine its practices, ensuring that its products remain both environmentally responsible and of the highest quality.



Impact:

Tackling these sustainability challenges has led to significant positive impacts across Twinfix's operations. By prioritizing the use of sustainable materials and improving waste management practices, the company has successfully reduced its environmental footprint while maintaining the high quality of its products. The shift towards more energy-efficient processes has also contributed to a reduction in overall carbon emissions, reinforcing its commitment to environmental responsibility.

Engaging with the School has been instrumental in facilitating these positive changes. The resources and training provided have equipped Twinfix's team with

Fact box



Company

Twinfix

No of employees

44

HQ

Birchwood Park, Cheshire

Website

<https://www.twinfix.co.uk/>

Main contact

enquiries@twinfix.co.uk

Services

Twinfix specialises in the design, manufacture, and installation of canopies and non-fragile roof glazing systems, offering a range of solutions that include:

Canopies, walkways, and waiting shelters

Aluminium, timber, and steel-framed canopies

Glass spider bolt canopies

Bike and smoking shelters

Brise Soleil

Vertical glazing systems

Polycarbonate rooflights

Glass rooflights – single and double-glazed units

About

Twinfix is a leading UK-based manufacturer specialising in the design, production, and installation of high-quality canopies and roof glazing solutions across various sectors. With over 30 years of expertise, we are dedicated to enhancing outdoor and covered spaces with structures that are durable, safe, and visually appealing. We manage the entire process from order to installation with efficiency and a strong commitment to customer satisfaction.

the knowledge and tools needed to implement more sustainable practices effectively. For example, insights gained from the School have guided the company in optimizing material efficiency and adopting greener technologies, which have not only enhanced its sustainability efforts but also improved operational efficiency. Furthermore, the School has connected Twinfix with like-minded suppliers who share its commitment to sustainability, helping to strengthen its supply chain and align operations with broader environmental goals.

Engagement events:

Participating in engagement events like supplier days, training workshops, and webinars has been incredibly valuable for Twinfix. These events have provided the company with insights into the latest sustainability practices and industry trends, directly influencing its strategies and helping it stay competitive in the market.

Resources:

Assessments – The assessment process has been instrumental in driving continuous improvement in Twinfix's sustainability efforts. By participating, the company gained a clearer understanding of industry benchmarks, enabling it to set realistic, measurable sustainability goals. The actionable feedback guided Twinfix in refining its strategies, ensuring a focus on initiatives that deliver the most significant environmental and operational benefits.

Action Plan – The action plan has reinforced Twinfix's commitment to sustainability, strengthening its brand reputation and enhancing relationships with environmentally conscious clients and partners. It has been crucial in driving positive change and aligning the company's business practices with its sustainability objectives.

E-learning modules – The e-learning modules have had a substantial impact on Twinfix's business. They allowed the team to build knowledge at their own pace, covering a wide range of topics from sustainable sourcing to energy efficiency. This knowledge has empowered employees to identify and implement sustainability improvements across various areas of the company.



Value gained:

Being part of the School has provided Twinfix with numerous benefits, significantly enhancing its sustainability efforts. The organization has gained a deeper understanding of sustainability drivers, enabling it to better meet client requirements and align its practices with industry expectations. This has strengthened its reputation and given it a competitive edge in bidding for new projects where sustainability is crucial. For example, improved material sourcing and waste management practices, driven by insights from the School, have led to cost savings and more efficient processes. Participation has also reduced operational risks by keeping the organization informed about regulatory changes and emerging sustainability trends. Looking ahead, the future value of membership lies in continued access to cutting-edge knowledge and tools, helping Twinfix stay ahead of the curve, win more business, and further embed sustainability into its core operations.



Future proofing:

Twinfix's future plans with the School include deepening its engagement through advanced training and participation in specialized workshops. The organization aims to further integrate sustainability into its operations.

