

## Challenges:

One of Parkguard's greatest strengths is its ability to cover a diverse range of locations and communities, but this presents intrinsic challenges for sustainability. Carbon emissions from travel, the life cycle of equipment, and the inevitable operating waste are key areas of focus for the company's sustainability strategy.

## Impact:

Forging ahead with its sustainability goals has necessitated some tough decisions for Parkguard, which have not always been easy. Consultation with clients, suppliers, and stakeholders has demonstrated that corporate responsibility can be more costly, but is essential for a shared future. Leading by example within the wider community is also critical. The School and its partner network have made timely and informed decision-making easier, providing more accessible and quantifiable data, as well as best practice case studies.

## Resources:

**Assessments** – Objective self-analysis can be challenging, so the School's assessment framework was key to Parkguard's accurate benchmarking. It also highlighted some areas that had previously been undervalued within the organisation.

**Action Plan** – Having the assessment process automatically recommend an action plan specific to Parkguard's position and goals was extremely useful. Clearly showing the company's progress and objectives has helped staff engage more actively with the sustainability journey.

**E-learning modules** - The School's e-learning content is rich in information, offering an excellent avenue to educate Parkguard's entire team. Several e-learning modules have been made mandatory for all employees, with newcomers required to complete specific modules, including "Introduction to Social Value," "Introduction to Climate Change and Carbon," and "Responding to the Modern Slavery Act" within their probationary period.

## Value gained:

Being a School member demonstrates Parkguard's commitment to operating sustainably and effectively while helping to manage a clear pathway to achieving these goals. Leveraging the established and esteemed School platform instils trust in partners, assuring them that Parkguard's achievements and direction are well managed. Membership also fosters mutually beneficial relationships for ongoing and prospective work. As bids and tenders increasingly mandate sustainability and environmental responsibility, positioning Parkguard within such an effective industry network is essential.

## Fact box



### Company

Parkguard Ltd

### No of employees

130

### HQ

Hertfordshire

### Website

<https://parkguard.co.uk/>

### Main contact

[info@parkguard.co.uk](mailto:info@parkguard.co.uk)

### Services

Community safety & engagement services. Some of these include:

- Police Accredited Patrol Officers & Support Teams
- Safer Communities: Parks, Estates and Public Space
- Crime Analysis, Reporting & Mapping Systems
- General Security Division
- Waking Watch
- Status Dogs & Problem Dog Owners

### About

Parkguard are a service provider to Local Authorities and Police. We design, implement and deliver a wide range of community safety services, either as a stand-alone or jointly delivered in partnership with various statutory services.

### Future proofing:

Parkguard will continue to utilise the School and its resources for information and education. The company aims to embed this ethos more deeply by engaging a broader internal audience and encouraging greater participation among its users.