

Challenges:

WS Transportation faces significant sustainability challenges, particularly regarding fleet emissions. The company is continually striving to improve and reduce its overall CO2 emissions. WS has developed a 'Fleet Replacement Programme' (FRP) aimed at ensuring the most efficient units operate across the entire fleet. The FRP and other initiatives demonstrate the progress being made. Additionally, the company is focusing on various areas, including lighting options and replacements in its buildings, waste reduction and recycling, alternative power, and collaborations to enhance transport solutions.

WS Transportation has successfully reduced its CO2 emissions from 1.44 kg per mile in 2021 to 1.15 kg per mile in 2024. The company is proud of this achievement and remains committed to ongoing investigations and improvements across the business.

Impact:

A quote from WS Transportation's COO, Ed Stobart: "Remember, sustainability is a journey, and WS Transportation remains dedicated to continuously improving our environmental performance. Together, we can build a cleaner and more sustainable future."

At WS, the team understands the many challenges, particularly in the transport and construction sectors. They believe it is essential to work together. By collaborating, sharing both successes and challenges, and striving for the cleanest possible solutions, they can build a sustainable future. The company has found that by discussing issues and setting measurable goals, they can track progress and focus on specific areas.

The School has enabled WS Transportation to assess its strengths and weaknesses through regular company assessments and by examining industry benchmarks. The school provides thousands of resources that have been shared with colleagues, offering alternative ideas and perspectives, ensuring that challenges are reviewed from different angles. Without the SCSS, access to these resources and information would not be possible.

Engagement events:

Many at WS Transportation find the webinars particularly helpful. They offer flexibility, and one attendee specifically enjoyed the "Sunbelt Forest with Impact" webinar, which provided insights into the processes and ideas behind a large and successful company that maximizes every available opportunity.

The HS2 workshops are also valuable. These workshops, along with many others, help participants stay updated with the latest dates and details.

Fact box



Company

WS Transportation

No of employees

250+

HQ

Runcorn

Website

www.wstransportation.com

Main contact

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Services

WS Transportation is a highly accredited international logistics company offering a diverse range of transport services across the UK & Europe including flatbed transport, general ambient transport, high & heavy machinery and building transport, specialist lifting transport and also warehousing & contract logistics.

About

WS specialise in logistics for a broad range of sectors including the construction industry and we take pride in our safety and efficiency capabilities which, through our innovation, have led a steep change in these sectors. Our portfolio is full of many of the UK's and Europe's most well-known blue-chip brands along with many other UK SME's. We offer a diverse range of haulage services, and we strive to deliver an outstanding service through working together with our customers to provide tailored solutions to their transport needs.

Videos and web links are beneficial as well, allowing for more targeted searches and focus areas. Recorded webinars provide additional flexibility, enabling staff to watch them when other commitments allow.

The research compiled by the School platform equips team members with the knowledge to share with their colleagues, disseminating valuable information throughout all areas and levels of the business.

Resources:

Assessments – The assessments have proven to be highly useful for WS Transportation. They encourage participants to answer questions that, in their day-to-day operations, they would not normally consider. This process provides valuable insights into the company's strengths and weaknesses, as well as key areas to focus on. Additionally, conducting multiple assessments allows the company to track progress over time.

Action Plan – The action plans serve as a brilliant guide, steering the company in the right direction for improvements. This structured approach benefits the business by clearly outlining steps for advancing sustainability initiatives.

E-learning modules - The e-learning modules have been very beneficial. One specific module, the Sustainability Strategy E-module, was found to be particularly interesting and insightful. Its design and format were user-friendly, and the detailed certificate received upon completion is a valuable addition to the team's credentials. With the wealth of resources available in the School Library, the impact and value to the business are both practical and inspiring. By enhancing knowledge and awareness, these resources empower WS Transportation to strive toward their end goal of improved sustainability.

Value gained:

Being a member of the School has opened many doors for WS Transportation across all teams and groups. The accreditation of being a member of such an established and influential platform has helped the company with both current and prospective customers. Many times, the question "Are you a member of the Supply Chain Sustainability School?" appears on tenders and applications.

The educational material is exceptional and allows the team to search for specific areas of need and interest. It provides a deeper understanding of customer wants and needs while offering access to guidance and best practices, all invaluable to a growing and expanding business.

Future proofing:

As individuals and as a business, WS Transportation is very happy to continue with the School and support it along the journey. The company will continue to utilise the resources available and periodically assess its operations against industry benchmarks. The School offers a virtual platform that is not available anywhere else, and WS Transportation would like to grow together.