

Homes Leadership Group Meeting

Tuesday 10th September 2024

In person attendees:

Rob Worboys (Lovell), Emily Landsborough (Ibstock), John Bowden (Keepmoat), Paul Allman (MJ Evens), Stephen Horridge (Redrow), Mandy Messenger (Advante), Karen Markey (Reconomy), Ian Winroth (Saint Gobain), Sian Diaz (Lovell), Lara DaRocha-Faria (Redrow), Sophie Coyle and Katherine Say (Action Sustainability)

Online attendees:

Ian Llewellyn (Vistry), Jon Walker (MJ Gleeson), Steve Attfield (Marshalls), Rich Sykes (Jewson), Laura Bruce (London Square), Sirio D'Aleo (Berkeley Group), David Martin (Higgins), Lindsay Roberts (McCarthy & Stone), Adrian Hill (Bellway), Megan Adlen (Travis Perkins)

Please note these meeting notes are to be read in conjunction with the agenda and final slide deck as circulated to all.

Meeting notes

1. Welcome & Introductions

Katherine Say was welcomed to the meeting as the new project coordinator for the homes group.

2. Business Plan & School Update 2024/25

Sophie revisited the overarching strategy for 2024 to enable the School to reach 50,000 people. She then gave an overview of the Homes Business Plan. The four main focuses for 2024 are:

- To drive engagement and impact in the Homes sector
- To collaborate to act on climate change and biodiversity
- To share a common message to the supply chain on sustainability
- To upskill the sector on sustainability strategy

Sophie provided an update on the Homes Business Plans' progress so far and highlighted upcoming Homes Group conferences and webinars including:

- [Whole Life Carbon in the Homes Sector - webinar](#)
- [Sustainable Homebuilding: The Role of Subcontractors – Conference](#)
- [Developing a Sustainability Strategy: Homebuilders, Main Contractors, and Subcontractors - webinar](#)
- [Developing a Sustainability Strategy: Material Suppliers - webinar](#)
- [Developing a Sustainability Strategy: Manufacturers - webinar](#)
- [Developing a Sustainability Strategy: Groundworks - webinar](#)

ACTIONS:

Partners to:

- **Complete the [impact survey](#) by 30th September.** This is your first opportunity to feed into the business planning for 2025/26, outlining your organisations key priorities for the School and homes group (*September*)
- Share training programme above with colleagues and supply chain (*ASAP*)

3. Sustainable Homebuilding: The Role of Sub-Contractors Conference

Sophie outlined progress for the conference so far. It is currently invite-only, based on homebuilder supply chain lists. The focus of the conference will be water, carbon and waste & resource efficiency.

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Discussion Task: What are the key messages we want the audience to take away from this conference?

Responses included:

- Action is needed.
- There is a need to align your own sustainability strategy to your customers.
- Groundworkers have significant share of Scope 3.
- Understand the basics to make it user friendly and transferable to site teams.
- Encourage further collaboration to take forward.
- Engagement for groundworks to use the Schools' learning materials.
- Ready to measure, manage and monitor information.
- Better for their business: having a sustainability strategy will endear them to clients & talent moving forward. Letting them know that they are unlikely to be able to work on these sites in the future without a viable sustainability strategy.
- Client understanding of how groundworkers feel – hear their opinions.

Discussion led to re-evaluating the conferences key focuses, narrowing it to **Carbon** and **Waste** and removing water. As it was determined that water usage on site, relevant to groundworkers, is supplied by the contractor and groundworker water usage cannot accurately be calculated/measured separately to the total site water usage.

Partners noted that Commercial colleagues would be most appropriate to attend as they are who the groundworks subcontractors are accountable to.

ACTIONS

Partners to:

- Invite your key suppliers/subcontractors to the Sustainable Homebuilding Conference using circulated invite (*ASAP*)
- Please let [Sophie](#) and [Katherine](#) know (*ASAP*)
 - If you will support the event with your logo
 - Would like to speak at the Conference or have a speaker suggestion.
- Register & attend the [Sustainable Homebuilding: The Role of Subcontractors – Conference](#) yourselves and invite your commercial colleagues (*November*)

School to:

- Reach out to initial speakers for the conference (*Complete*)

Discussion Task: Looking at the workshop exercises for the Conference, in groups please feedback: Will this give us the outcomes we need? Is there anything missing?

Group 1 –

- Listening to what the room says instead of setting what we think are going to be the targets.
- We don't know what the top problems will be.
- The Group liked the questions and the overall exercise, stated they had no issues with this.
- Also mentioned for groundworkers, measuring waste/energy etc might be interesting because it would be different conditions at each site (foundation depths, ground conditions etc). So this might be something to bear in mind during discussions.

Group 2 –

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- Think we should direct people a bit more, potentially show them what we think are the top 10 issues and hear their feedback on those. Can then also add in whatever we've missed.
- Enables us to direct groundworkers into answering questions we want answering.
- Therefore, potentially provide some narrower questions than the ones on the sheet.

Group 3 –

- Group 3 highlighted there should be questions around the barriers for ground workers.
- For Question 1, try and encourage attendees to not just view it in the lens of operations, but wider settings such as products, methodologies, and innovations.

Group 4 –

- Group 4 emphasised that cost is an incentive for groundworkers, as being more sustainable reduces fuel usage, waste of materials and supports them on winning new contracts.
- Don't ignore the benefits available to groundworkers, which will engage them and keep their interest.

4. Trade specific learning to improve platform navigation

Sophie demonstrated a new technology on the School website. It enables a group webpage to have a list of specific trades within their sector, and for each of these trades, there will be a selection of relevant resources provided. The concept is to ensure that each trade can filter learning resources and have somewhere to start in their learning journey. This can be added to the Homes sector page.

In a whole group discussion, trade suggestions included Plumber, Plasterer, Site Manager, Telehandler Driver/Operator, Consultants, Groundworks, Architects, Engineers.

The group suggested this could be split out by job role/function **and** trade.

ACTIONS:

School to:

- Identify ways of making the learning accessible to onsite workers, i.e. could an app be useful? (*Ongoing*)
- Consider new web development to make the above possible directly in the resource library to avoid confusion and multiple new functionalities. Could two new filters (job role and trade category be added). Sophie to discuss with internal School team (*November*)

5. AOB

The date of the next meeting is 20th November 2024, 10am-12pm via Teams.