

## Challenges:

Crown Flooring Limited faced several challenges in its efforts to enhance sustainability within its supply chain. Key issues included:

- Implementing a comprehensive waste management system that ensured all supplier takebacks and avoided sending waste to landfill.
- Engaging suppliers and stakeholders to align with a "nil to landfill" approach while maintaining operational efficiency.
- Addressing the complexities of processing waste materials sustainably across diverse projects and ensuring compliance with environmental regulations.
- Managing the costs and logistics associated with training staff and suppliers on sustainability practices.

## Impact:

Joining the School has been transformative for Crown Flooring Limited. The resources and training provided by the School enabled the company to:

- Fully implement a closed-loop system where all uplifted waste materials from the project were collected, processed, and repurposed by suppliers.
- Achieve a "nil to landfill" status on a major project, significantly reducing environmental impact.
- Strengthen relationships with clients by demonstrating commitment to sustainability.
- Ensure compliance with stringent environmental standards, enhancing its market reputation and operational credibility.

## Value gained:

Crown Flooring Limited benefited immensely from its collaboration with the School. Highlights include:

- Increased knowledge and capability among employees and suppliers to implement sustainable practices effectively.
- Improved project efficiency through reduced waste management costs and enhanced material reuse.
- Strengthened brand identity as a leader in sustainability, fostering trust among clients and partners.
- Enhanced ability to win contracts by demonstrating a proven track record of sustainable practices.
- Specific gains from just this one tranche of summer projects alone amounted to 33.5 tonnes of CO<sub>2</sub>-equivalent, as per the attached certification, saving both time and money for

## Fact box



### Company

Crown Flooring Limited

### No of employees

131

### HQ

Warrington, Cheshire

### Website

[www.crownflooring.co.uk](http://www.crownflooring.co.uk)

### Main contact

Martyn Critchley

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### Services

Flooring supply and installation, specializing in sustainable materials and solutions.

### About

We provide services either directly or in partnership with facilities and property maintenance companies. Crown offers technical and specification advice independent of manufacturers, ensuring it can deliver best value solutions in every situation. Our main customer groups include the NHS, Care Homes, Schools & Universities, Housing Associations, Local Authorities and Prisons. We help our customers maintain safe and clean environments for staff, housing residents and the public.

Crown Flooring and the client, and demonstrating the possibilities of non-landfill waste on larger projects.

## Future proofing:

Crown Flooring Limited is committed to leveraging the School platform to continuously train its employees and suppliers. By embedding sustainability principles throughout its operations, the company aims to ensure consistent practices across its supply chain. This commitment will help maintain its leadership in sustainable flooring solutions, meeting future challenges and market demands head-on.