

## Challenges:

One of the significant challenges faced by Permavent Ltd was reducing waste packaging for materials sent to distribution partners and onwards to housebuilding sites across the UK. The company looked for ways to improve and successfully reduced material labelling and individual packaging of products, resulting in a positive impact on the supply chain and waste reduction on-site. Additionally, Permavent Ltd implemented online fixing instructions, online technical literature, and moved towards providing product information brochures exclusively online. The company also engaged with a pallet return service to prevent or reduce the number of single-use timber pallets used in their operations. Another challenge was transitioning the car fleet to fully electric vehicles across the UK. Changing mindsets within the Sales team proved difficult, but Permavent Ltd developed strategies to make journeys more efficient, structured, and planned.

## Impact:

Engagement with the School has identified pathways and learning opportunities for all staff across the entire business. The learning modules have enabled Permavent Ltd to educate their team on the key focus areas and importance of sustainability to the business now and how they can continually improve in the future. The impact of the School has led to the establishment of an environmental team within the company, focusing on issues affecting both the supply chain and customers. The platform has allowed senior management to concentrate on the company's five-year plan, starting next year, and how this plan will impact and strengthen the business. Permavent Ltd has now begun the process of assessing the recycled content of all products and exploring ways to increase these elements without compromising overall performance.

## Engagement events:

Permavent Ltd has attended a number of events and webinars hosted by the Supply Chain Sustainability School, which have been invaluable and extremely useful. For example, housebuilding information and modular and offsite construction insights have enabled the company to develop its product range to reduce waste and better support the end user. The knowledge gained has encouraged Permavent Ltd to adopt a different perspective on the business and the overall strategy they pursue.

## Resources:

**Assessments** – The assessments have allowed and continue to allow Permavent Ltd to focus on key identifiable elements of the business where improvements are needed and provide better overall guidance. The company has also used the assessments at

## Fact box



### Company

Permavent Ltd

### No of employees

23

### HQ

Weymouth, Dorset

### Website

<https://www.permavent.co.uk>

### Main contact

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### Services

Supplier of roofing and walling membranes

### About

Established for over 17 years Permavent, the leading UK supplier of roofing underlays and roofing accessories for new build and social housing re-roofing projects. The industry leading Safeshield XT Reflect class A2 fire safe membrane provides a significant solution to building safety whilst enhancing the thermal performance of the overall building envelope. The family-owned business continues to be at the forefront of innovation with the continual development of products and service.

various team meetings to inform everyone within the business about key sustainability objectives and to help develop their EPD certifications.

**Action Plan** – The action learning plans have been very successful for Permavent Ltd as a business, especially given that the company is still relatively small and does not have the depth of resources compared to some competitors. Permavent Ltd has used the action plans with its supply chain as well, informing them of the company's intentions and the continuous improvement expected.

**E-learning modules** - The opportunity to “tap into” this resource has been invaluable to Permavent Ltd, providing knowledge gained through the e-learning modules. The company has used the information effectively during its EPD certification process and to assess the end-of-life phase of some products, evaluating how easily the materials can be altered to improve recyclability.

### Value gained:

Permavent Ltd believes that being part of the School increases the value of the company and helps in winning business while meeting supplier requirements. The partnership prompted the company to transition its fleet of cars to electric, and with a shift in mindset from the sales team, travel has become more efficient, reducing the company's carbon footprint. Permavent Ltd was one of the first companies to display the School logo on social media and its website after attaining the Bronze standard, setting an example that many other businesses have followed, thereby enhancing the company's credibility.

### Future proofing:

Permavent Ltd is fully engaged with all the benefits offered by the School and recognizes how these can assist any business, regardless of its size. The company actively promotes its membership of the School across social media channels and uses it when tendering for work or generally promoting its business.