

FOCUS 2025

To educate and upskill the future workforce of industry on sustainability and the sector

- **Engage industry and education to close the skills gap, and education-industry gap**
 - Opportunities for employers and educators to connect (events and other avenues)
 - Streamline the communication and engagement between educators and employers
 - Enable skills delivery to match the needs of industry
 - **Map resources to curriculums to ensure synergy**
- **Develop new content that enables more sustainable skills in the future workforce, inspires the next generation of professionals and can be easily used by educational professionals**
 - Bite size resources that can be slotted into curriculums and easily accessed
 - **Animations, Case Studies and Talking Heads Videos that highlight net zero in industry and the skills being used to implement this**
 - **Workshops and Webinars that give educators industry knowledge to pass on**
 - Ensure group feedback influences CITB project new resources and sessions
 - Examples: **Short event series on wider skills landscape**
- **Widen & amplify the reach of existing resources and work that enables a sustainable future workforce**
 - Resources that highlight best practice on engagement between education and industry
 - Existing resources developed by partners and others, delivered to the future workforce already – widen the audience by hosting them on the School
 - Work that highlights sustainability and routes into industry
 - Resources that promote skills mapping and communication
 - Making this easy on the School platform
 - Collaborate with others – **For example, running webinars with Open Doors**